4 Final words

Hybrid events can offer the best of both worlds: the pleasure of being together after the pandemic, and the possibilities of connecting people online and therefore allowing more people to participate while reducing costs, carbon emissions, logistics needs and possible health risks.

- More than just broadcasting a conference

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Remember that a hybrid event is not just broadcasting a conference: it is making sure participants who are remote are given as many opportunities for interaction as the ones on-site. This means that a successful hybrid event requires a lot of planning beforehand, and several people to work together to run it seamlessly.

Hybrid events can be complex, but also can provide very satisfying results. New hybrid models of participation continue to emerge, as we are all experimenting to make them more rewarding for participants.

We hope that this guide offers valuable advice to help plan and run your hybrid event. Please send your ideas, feedback and comments to cte@apc.org

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