More than just broadcasting a conference

Remember that a hybrid event is not just broadcasting a conference: it is making sure participants who are remote are given as many opportunities for interaction as the ones on-site. This means that a successful hybrid event requires a lot of planning beforehand, and several people to work together to run it seamlessly.

Hybrid events can be complex, but also can provide very satisfying results. New hybrid models of participation continue to emerge, as we are all experimenting to make them more rewarding for participants.

We hope that this guide offers valuable advice to help plan and run your hybrid event. Please send your ideas, feedback and comments to cte@apc.org

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